

# ROB PAUZA

VISUAL ARTIST



423.664.2302



rpauza@gmail.com



Ooltewah, Tennessee



[www.robpaufa.com](http://www.robpaufa.com)

## EDUCATION

### BFA GRAPHIC DESIGN

University of Tennessee  
at Chattanooga  
Chattanooga, Tennessee  
1999

## SKILLS

Graphic Design

Digital & Print Media

Signage

Photography

Video Production

3D Visualization

Art Direction

Team Building

Branding

## SOFTWARE

Adobe InDesign, Photoshop,  
Illustrator, Lightroom,  
Premiere

DaVinci Resolve

Lightwave 3D / ZBrush

FileMaker Pro

Microsoft Office Suite

Others

## PROFESSIONAL EXPERIENCE

### FREELANCE

Photography, Graphic Design, Drone Imagery

2025-Present

### VICE PRESIDENT OF THE MEDIA CENTER

Life Care Centers of America, Cleveland

2020-2025

- Led the Advertising, Corporate Media Productions (Video/Audio Production), FlashTel (Message on Hold), Graphic Services, Public Relations, and Web departments within the Media Center.
- Worked directly with clients and managed resources to deliver projects on time and within budget.
- Responsible for managing and maintaining the Media Center's network and general IT needs.
- Maintained responsibilities I had previously as Director below.

### DIRECTOR OF GRAPHIC SERVICES

Life Care Centers of America, Cleveland

2005-2020

- Led a team of seven graphic designers and 2 photographers.
- Responsible for internal and external print materials for the corporate offices and more than 200 buildings across the U.S., including two magazines, several newsletters, a variety of marketing materials, manuals, emails, signage, and books.
- Produced printed materials in-house and managed/maintained various digital press and post-press machinery.
- Worked closely with other directors in The Media Center to plan and execute various marketing campaigns, including Life Care's COVID-19 Home of Champions campaign.
- Helped plan and design materials for corporate fundraising events, employee appreciation, and various other events.
- Worked closely with the Public Relations team to produce printed materials for internal and external distribution.

### GRAPHIC DESIGNER

Life Care Centers of America, Cleveland

1999-2005

- Designed various marketing materials used to promote Life Care's corporate offices and facilities.
- Worked with other designers, photographers, and clients.
- Maintained a proper filing system for files and image assets.

### INTERN - GRAPHIC SERVICES

Life Care Centers of America, Cleveland

1996-1999

- Designed various marketing materials used to promote Life Care's corporate offices and facilities.